



myTEAM TRIUMPH  
#RunLikeAngels

# Partnership Opportunities

2017



## Our Impact



**90%**

Believe they play a role in building an inclusive community



**88%**

Feel greater sense of purpose in life



**90%**

Developed impactful relationships

## Building a more inclusive community!

Teamwork and celebrating the differences of people with diverse abilities is the core of our model for community building! Your support gives people the chance to connect, develop stronger sense of purpose and gratitude for all life can be!

### Three levels of support...

**1**

#### EVENT

Up to 40 teams of Captains and Angels fostering impactful relationships!

**2**

#### REGION

Focus support in your community building programs offered locally!

**3**

#### STATE

The greatest impact!  
64 Events. 27,000+ Opportunities for inclusion!



## What are your strategies?

Morale, wellbeing, charity, volunteerism, community awareness?

We understand every organization has different strategies for their giving. We can partner with you to help you meet your goals!

By investing in myTEAM TRIUMPH, you have a unique opportunity to make an impact in the lives of people with diverse abilities and to provide your associates an opportunity to get involved in your philanthropy efforts. When your associates put hands and feet to your core values, morale skyrockets!

**STUDY:** Add a charitable incentive at work to boost productivity

myTEAM TRIUMPH also offers your organization an opportunity to build a greater level of wellbeing by being active for a purpose with our weekly trainings leading up to race day.

As a 501c3 organization with a Gold level GuideStar rating, your contribution toward our mission is 100% tax deductible!



**“myTEAM TRIUMPH brought back the love of summer for Nick. He thanks you for that!”**

We love involvement! In each event, we leverage community involvement opportunities by being Angels, Captains and Volunteers!

### Investment levels

Investment levels are specific to the program and infrastructure resources necessary to execute our mission for that particular event, region and over the state.

Each program includes months of pre-event training, our pre race camp, teams socials and ultimately the event as the celebration!

## BRINGING COMMUNITY AWARENESS TO YOUR ORGANIZATION

- ▶ **Social Media:** 3 pre event posts including live or recorded video over multiple channels
- ▶ **Website:** Blog post recognition of sponsorship, logo and link on our website and event page!
- ▶ **Email:** Announcement directed to event participants along with logo and link!
- ▶ **Events:** Banner and handouts at our tent on race day, opportunity to be involved!
- ▶ **Transport vehicle:** Logo recognition on our transport trailer, van or truck!



# Regional Statistics

## Impact

| Region       | Events    | Angels      | Captains   | Volunteers | Training Offerings | Racing Offerings | Total Offerings |
|--------------|-----------|-------------|------------|------------|--------------------|------------------|-----------------|
| Northeast    | 13        | 603         | 278        | 63         | 10572              | 944              | 11516           |
| Southeast    | 17        | 465         | 77         | 65         | 6504               | 607              | 7111            |
| Central      | 10        | 159         | 46         | 10         | 2460               | 215              | 2675            |
| Northcentral | 8         | 128         | 40         | 13         | 2016               | 181              | 2197            |
| Fox Valley   | 14        | 226         | 73         | 8          | 3588               | 307              | 3895            |
| Eau Claire   | 2         | 15          | 5          | 5          | 240                | 25               | 265             |
| <b>Total</b> | <b>64</b> | <b>1596</b> | <b>519</b> | <b>164</b> | <b>25380</b>       | <b>2279</b>      | <b>27659</b>    |

## Events

Our programs are focused on inclusion in community events. Road races, triathlons, cycling events and more. We carefully choose events which maximize impact and opportunity.

## Team Members

*Captains* are the athletes with disabilities who are the leaders of the team. We work with a range of ability level and provide them the support they need to TRIUMPH! *Angels* are able-bodied guides who train and race with their Captain. *Volunteers* are provide support to our team members by building equipment, cheering, assisting in transfers, etc

## Training

Each region facilitates weekly training opportunities for Captains and Angels to come together. Training is where the deep bonds are forged

## Race day

The celebration! With the support of mTT, Captains and their team of Angels conquer the course building self confidence, breaking down barriers, inspiring inclusion and finding their moment of TRIUMPH!

# Partnership Opportunities

Directly related to program impact

| Level            | Social Media   | Website   | Email   | Event  | Transport Vehicle  |
|------------------|--|---|---|--|--|
| State - \$25,000 | <ul style="list-style-type: none"> <li>- Twelve logo, link recognition on Facebook, Twitter, Instagram pages</li> <li>- Three live Facebook presentations custom to goals.</li> </ul>      | <ul style="list-style-type: none"> <li>- Logo, link on sponsor page and main page with static image</li> <li>- 3 Blog posts</li> </ul>    | <ul style="list-style-type: none"> <li>- Logo, link recognition in emails for team members of all statewide events</li> <li>- Special message to event members via email</li> </ul> | <ul style="list-style-type: none"> <li>- Banner recognition at all events statewide</li> <li>- Complimentary Angel involvement in any of our statewide events</li> </ul> | <ul style="list-style-type: none"> <li>- Logo recognition on all transport vehicles around the state. 2 trucks, 1 van, 4 trailers</li> </ul> |
| Region - \$5,000 | <ul style="list-style-type: none"> <li>- Six posts with logo, link recognition on Facebook, Twitter, Instagram pages.</li> <li>- One live Facebook presentation custom to goals</li> </ul> | <ul style="list-style-type: none"> <li>- Logo, link on sponsor page and main page with scrolling banner</li> <li>- 1 Blog post</li> </ul> | <ul style="list-style-type: none"> <li>- Logo, link recognition in emails for team members of all region events</li> <li>- Special message to region members via email</li> </ul>   | <ul style="list-style-type: none"> <li>- Banner recognition at all regional events</li> <li>- Complimentary Angel involvement in any of our region events</li> </ul>     | <ul style="list-style-type: none"> <li>- Logo recognition on transport vehicle in region of support</li> </ul>                               |
| Event - \$1,500  | <ul style="list-style-type: none"> <li>- Single logo, link recognition on Facebook, Twitter, Instagram pages</li> </ul>  | <ul style="list-style-type: none"> <li>- Logo, link on sponsor page</li> </ul>  | <ul style="list-style-type: none"> <li>- Logo, link recognition in emails for team members of event.</li> <li>- Special message to event members via email</li> </ul>               | <ul style="list-style-type: none"> <li>- Banner recognition at single event of choice.</li> <li>- 1 complimentary Angel team (3 Angels) involvement.</li> </ul>          |  |

| Level            | Team Shirt Recognition   | Transport vehicle logo      | Website  | Banner at event(s)         | Social media                                   | Email                             | Team Spots |
|------------------|--|-----------------------------|--|----------------------------|--|-----------------------------------|------------|
| State - \$25,000 | New team shirts would display "Powered By" sponsor on sleeve of Angel, Captain and Volunteer Shirts. | 2 Trucks, 1 Van, 4 Trailers | Logo, link on main page and sponsor page, 3 blog posts | All events (40+) statewide | 12 on-going logo, link posts, 3 live FB videos | Logo, link in all emails          | 6 teams    |
| Region - \$5000  |  | Regional truck or trailer   | Logo, link on sponsor page, 1 blog post                | All regional events        | 6 on-going logo, link posts, 1 live FB video   | Logo, link in region event emails | 3 teams    |
| Event - \$1,500  |  |                             |  | Single event               | 1 logo, link post leading up to event          | Logo, link in single event emails | 1 team     |

## THANK YOU FOR HELPING US BUILD AN INCLUSIVE COMMUNITY

Please send completed form and payment to:

myTEAM TRIUMPH Wisconsin 1406 South Jackson Street Green Bay WI 54301

Supporter name or organization: \_\_\_\_\_

Event(s) you would like to participate in : \_\_\_\_\_

Level of commitment \$ \_\_\_\_\_

Contact name, email phone and address: \_\_\_\_\_

Signature: \_\_\_\_\_