

myTEAM TRIUMPH

2018 PARTNERSHIP OPPORTUNITIES



BUILDING A MORE INCLUSIVE COMMUNITY

OUR MISSION | OUR VISION | YOUR INVOLVEMENT | OUR IMPACT

OUR MISSION

Is to enrich the wellbeing of individuals with diverse abilities and foster lifelong relationships through community athletics.

OUR VISION

Is to have a community which embraces, celebrates and empowers those with diverse abilities.

YOUR INVOLVEMENT

Teamwork and celebrating the differences of people with diverse abilities is the core of our model for community building! Your support gives people the chance to connect, develop stronger sense of purpose and gratitude for all life can be!

OUR IMPACT



90%

Believe they play a role in building an inclusive community



88%

Feel greater sense of purpose in life



90%

Developed impactful relationships

SUPPORT THE MISSION

What are your strategies for community support?

Is it to build morale, wellbeing, charity volunteerism, or community awareness? We understand that every organization has different strategies for their giving. We can partner with you to help you meet your goals!

By investing in myTEAM TRIUMPH, you have a unique opportunity to make an impact in the lives of people with diverse abilities and provide your associates an opportunity to get involved in your philanthropy efforts. When your associates put hands and feet to your core values, morale skyrockets!

STUDY: Add a charitable incentive at work to boost productivity!

myTEAM TRIUMPH also offers your organization an opportunity to build a greater level of wellbeing by being active for a purpose with our weekly training runs leading up to race day.

As a 501c3 organization with a Platinum level GuideStar rating, your contribution toward our mission is 100% tax deductible!

We love involvement! In each event, we leverage community involvement opportunities by being Angels, Captains and Volunteers!



myTEAM TRIUMPH Captain Ambassador, Joe Christensen.

BRING COMMUNITY AWARENESS TO YOUR ORGANIZATION

Investment Levels

Investment levels are specific to the program and infrastructure resources necessary to execute our mission for that particular event, region and over the state.

Each program includes months of pre-event training, our pre race camp, teams socials and ultimately the event as the celebration!

Community Awareness Opportunities

- ▶ **Social Media:** Pre-event posts including live or recorded video over multiple channels.
- ▶ **Website:** Blog post recognition of sponsorship, logo and link on our website and event page.
- ▶ **Email:** Announcement directed to event participants along with logo and link.
- ▶ **Events:** Banner and handouts at our tent on race day.
- ▶ **Involvement:** Opportunity for your organization to get involved as a captain, angel, or volunteer.
- ▶ **Transport vehicle:** Logo recognition on our transport trailer, van, or truck.

1

EVENT

Upwards of 40 teams of Captains and Angels fostering impactful relationships!

2

REGION

Focus support in your community building programs offered locally!

3

STATE

The greatest impact with more than 60 events statewide and 27,000 opportunities for inclusion!

OVERVIEW OF THE IMPACT

Impact by the numbers...

Regions	Events	Angels	Captains	Volunteers	Training Offerings	Racing Offerings	Total Offerings
8	64	1,596	519	164	25,380	2,279	27,659

What are the events?

Our programs are focused on inclusion in community events. Road races, triathlons, cycling events, and more. We carefully choose events which maximize impact and opportunity.

Who are the team members?

Captains are the athletes with disabilities who are the leaders of the team. We work with a range of ability levels and provide them the support they need to TRIUMPH! Angels are able-bodied guides who train and race with their Captain.

Volunteers provide support to our team members by building equipment, cheering, assisting in transfers, and other race day tasks.

What are the trainings?

Each region facilitates weekly training opportunities for Captains and Angels to come together. Training is where the deep bonds are forged.

Race Day Celebration!

The celebration! With the support of mTT, Captains and their team of Angels conquer the course building self

confidence, breaking down barriers, inspiring inclusion and finding their moment of TRIUMPH!



Captain Tom Gierke, myTEAM TRIUMPH Captain and Board Member

2018 PARTNERSHIP OPPORTUNITIES

CONTACT FOR PRICING

Level	Social Media	Website	Email	Event	Transport Vehicle
Event Sponsorship	<ul style="list-style-type: none"> - Single logo, link recognition on Facebook, Twitter, Instagram pages 	<ul style="list-style-type: none"> - Logo, link on sponsor page 	<ul style="list-style-type: none"> - Logo, link recognition in emails for team members of event. - Special message to event members via email 	<ul style="list-style-type: none"> - Banner recognition at single event of choice. - One complimentary Angel team for specific event. 	
Regional Sponsorship	<ul style="list-style-type: none"> - Six posts with logo, link recognition on Facebook, Twitter, Instagram pages. - One live Facebook presentation custom to goals 	<ul style="list-style-type: none"> - Logo, link on sponsor page and main page with scrolling banner - One blog post 	<ul style="list-style-type: none"> - Logo, link recognition in emails for team members of all region events - Special message to region members via email 	<ul style="list-style-type: none"> - Banner recognition at all regional events - Three Complimentary teams at any of our region events - Opportunity to give welcome message at pre-race camp at any regional event (excludes Premier Event as is given on a first-come, first-served basis) - Opportunity to give out promotional material to mTT participants at regional events (must be approved by mTT staff upon distribution.) - Jointly branded wheel cover 	<ul style="list-style-type: none"> - Logo recognition on transport vehicle in region of support
Statewide Sponsorship	<ul style="list-style-type: none"> - Twelve logo, link recognition on Facebook, Twitter, Instagram pages - Three live Facebook presentations custom to goals. 	<ul style="list-style-type: none"> - Logo, link on sponsor page and main page with static image - Three blog posts 	<ul style="list-style-type: none"> - Logo, link recognition in emails for team members of all statewide events - Special message to event members via email 	<ul style="list-style-type: none"> - Banner recognition at all events statewide - Six Complimentary teams in any of our statewide events - Opportunity to give welcome message at pre-race camp at any and all Premier Events. - Opportunity to give out promotional material to mTT participants at regional events (must be approved by mTT staff upon distribution.) - Jointly branded wheel cover 	<ul style="list-style-type: none"> - Logo recognition on all transport vehicles around the state. 2 trucks, 1 van, 5 trailers

2018 PARTNERSHIP OPPORTUNITIES CONT.

Additional Partnership Opportunities

Chair Sponsorship - \$2,500

Special Event Sponsorship - \$3,000

TRIUMPH Mile Sponsorship - \$1,500 - \$6,000

Discounted Partnership Opportunities

Multi-Region Sponsorship

- Discounts are offered for companies seeking sponsorship of 2 or more regions.
- 10% off discount on region cost

Multi-Year Sponsorship

- Discounts are offered for companies seeking sponsorship agreements for 3 or more years.
- 10% off discount per year, plus additional team involvement

Multi-Region + Multi-Year Sponsorship

- 20% off discount

NEXT STEPS TO BUILDING AN INCLUSIVE COMMUNITY

Thank you for your interest!

Thank you for your interest in supporting myTEAM TRIUMPH and building inclusive programs in our community!

We believe that when we combine volunteerism, wellness, and community enrichment, a partnership is truly a “win-win”!

If you have any further questions about partnership opportunities, please do not hesitate to reach out. If you’re ready to get involved, we ask that you complete the form below and either email or mail it int to us. Shortly after we will then follow up with next steps for your organizations partnership with myTEAM TRIUMPH!

Sincerely,

Kelly Englebert

Director of Development

kenglebert@myteamtriumph-wi.org

920-737-1333

2018 PARTNERSHIP COMMITMENT

Please send completed form and payment to:
myTEAM TRIUMPH Wisconsin | 1406 South Jackson Street | Green Bay, WI 54301

Supporter name or organization: _____

Event(s) you would like to participate in : _____

Level of commitment \$ _____

Contact name: _____

Contact mailing address: _____

Contact phone number: _____

Contact email address: _____

Signature: _____

THANK YOU!